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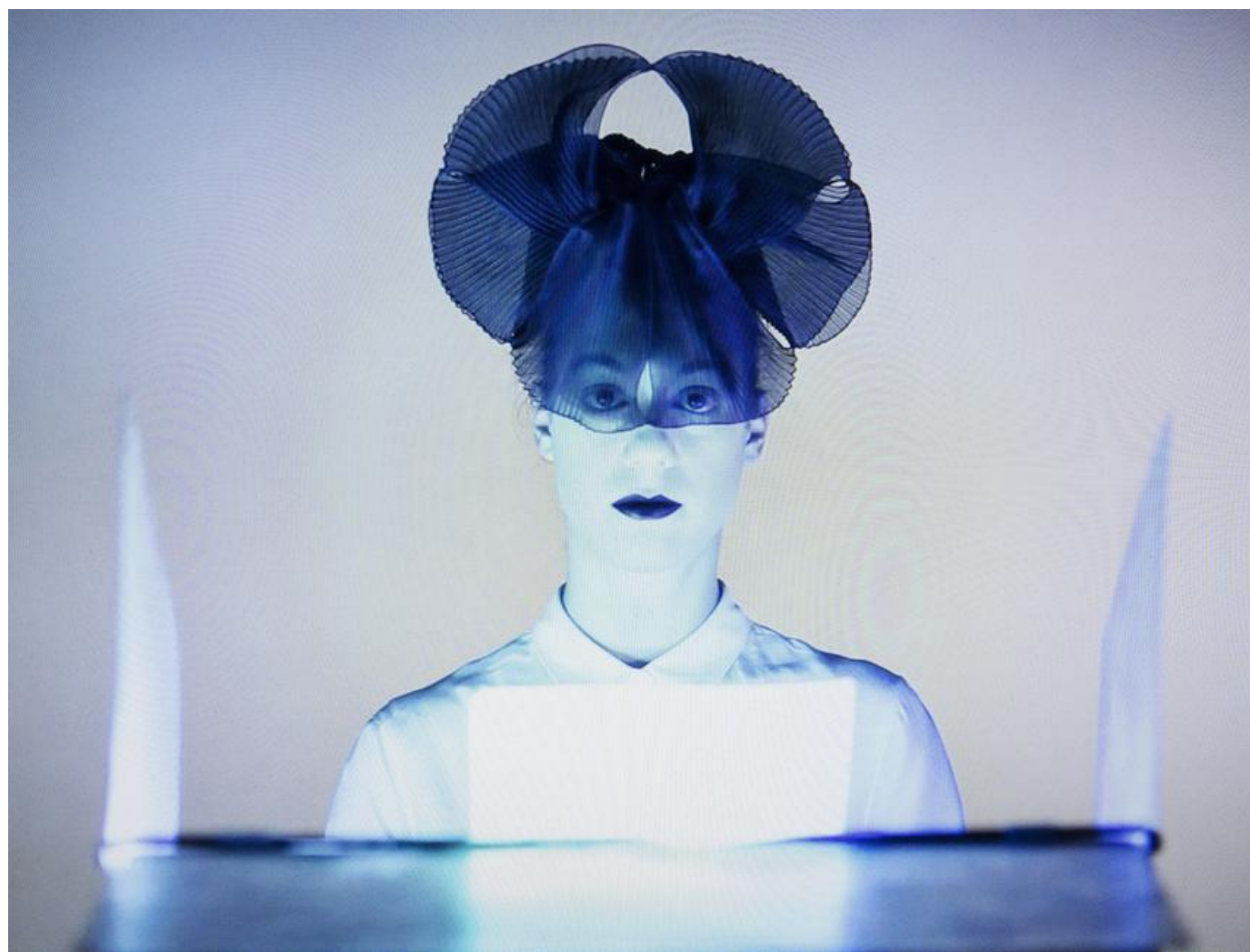
# Wall Street International

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## Destefashioncollection: 1 to 8

25 Jun–12 Oct 2014 at Benaki Museum, Athens



Video still from the online project "we are everybody's contemporary", Courtesy: Tassos Vrettos

Destefashioncollection: 1 to 8 will open at the Benaki Museum, Pireos St. Annexe Building on June 25, 2014 and will be on view through October 12, 2014.

The show marks the second collaboration between the DESTE Foundation and the Benaki

Museum, which was initiated in the beginning of 2014. Through a series of solo and group contemporary art exhibitions hosted at the Benaki Museum, this collaboration between the two institutions aims to promote new and radical developments in contemporary art practice, introduce upcoming artists and important artwork to a wider public, and help inspire novel curatorial approaches.

The destefashioncollection is an incremental, evolving project conceived by the DESTE Foundation to consider and trouble the boundaries between art and fashion. Each year since 2007, DESTE has commissioned an artist to survey that season's International fashion offerings and to select five related items. These pieces form the artist's own capsule collection. Prompted by their capsules, the artists execute a new project that reflects on the formal, representational, material and social economies that circulate between art and fashion. Together, the curated capsules and the artists' projects, constitute each year's entry into the destefashioncollection.

The artists who have participated so far in the destefashioncollection project are: Michael Amzalag & Mathias Augustyniak (M/M Paris)- 2007, Juergen Teller - 2008, Helmut Lang - 2009, Patrizia Cavalli - 2010, Charles Ray - 2011, Athina Rachel Tsangari - 2012, Diller Scofidio +Renfro - 2013, Maria Papadimitriou – 2014.

The exhibition Destefashioncollection: 1 to 8 assembles the first eight years of capsules and projects. It seeks to compare the artists' fashion selections and their interpretations, and to expose the ligatures, relays and exchanges within the components of the collection, which also include artists' books and publications produced especially for each capsule.

Neither solely about fashion nor about art, the exhibition builds on the tensions, affinities, and distance between the two and the problem of contemporariness revealed in their relationship. Moreover, the show navigates these boundaries through a curatorial apparatus that draws connections among the elements of each capsule, while it simultaneously reinscribes separations, differences and distinctions.

Parallel to the exhibition, an independent online project has been created to extend the curatorial agenda through collective, unprogrammed participation. This online project is anchored to the DESTE website as a temporary microsite and will also be presented in the exhibition galleries ([www.destefashioncollection:1to8.gr](http://www.destefashioncollection:1to8.gr)).

Destefashioncollection: 1 to 8 is organized by the DESTE Foundation in collaboration with the Benaki Museum.

Exhibition curating and design by Nadja Argyropoulou, Adam M. Bandler, Mark Wasiuta.

### **Benaki Museum**

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[www.benaki.gr](http://www.benaki.gr)

### **Opening hours**

Thursday & Sunday from 10am to 6pm

Friday & Saturday from 10am to 10pm

Sunday from 9am to 3pm

### **Related images**

1 & 3 Athina Rachel Tsangari, The Capsule, 2012, Video Still, Photo © Despina Spyrou

2 Video still from the online project "we are everybody's contemporary", Courtesy: Tassos Vrettos

4 & 6 Diller Scofidio + Renfro with Matthew Monteith, The Look, August 2013, Archival Pigment Print, Photo © Diller Scofidio + Renfro

5 Juergen Teller, Helmut Lang backstage series, Spring Summer 2000, New York, 1999, No.6, C-type print, Photo © Juergen Teller

June 16, 2014

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